<table>
<thead>
<tr>
<th>New Releases 2019/2020</th>
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<td>(All prices include Public Performance Rights. Digital files are on a 2 year license, with an FTE of under 2000 per institution. For larger student population, please contact us for pricing.)</td>
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<tr>
<th>Title</th>
<th>Year</th>
<th>Duration</th>
<th>Price</th>
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<tbody>
<tr>
<td><strong>Criminal Offender Profiling NEW 2020</strong></td>
<td>2020</td>
<td>12:30</td>
<td>DVD $45.00 Digital $45.00</td>
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<tr>
<td><strong>Media and Aggression NEW 2020</strong></td>
<td>2020</td>
<td>6:50</td>
<td>DVD $45.00 Digital $45.00</td>
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<td><strong>Rosenhan: Being Sane in Insane Places NEW 2020</strong></td>
<td>2020</td>
<td>7:00</td>
<td>DVD $45.00 Digital $45.00</td>
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<td><strong>Unmasking NEW 2020</strong></td>
<td>2020</td>
<td>13:40</td>
<td>DVD $45.00 Digital $45.00</td>
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<tr>
<td><strong>Beyond Genetics</strong></td>
<td>2016</td>
<td>23:30</td>
<td>DVD $129.99 Digital $194.99</td>
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<tr>
<td><strong>Rethinking Obesity</strong></td>
<td>2017</td>
<td>15:59</td>
<td>DVD $79.99 Digital $119.99</td>
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<tr>
<td><strong>Are You What Your Mother Ate? The Agouti Mouse Study</strong></td>
<td>2017</td>
<td>14:12</td>
<td>DVD $79.99 Digital $119.99</td>
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<tr>
<td><strong>Lost in the Mall: The Memory War</strong></td>
<td>2017</td>
<td>12:51</td>
<td>DVD $69.99 Digital $104.99</td>
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This film explores an interactionist approach to obesity. Part 1 shows how cultural and environmental changes have altered our relationship with food and created an ‘obesogenic environment’. But why isn’t everyone obese? Part 2 filmed at the Dept. of Neuroscience at Cambridge University, Professor Giles Yeo explains the role of genetics in making some people more vulnerable to hunger and obesity than others. Part 3 looks at new research from University College London that illustrates how the interaction of environmental change and genetic vulnerability is creating a growing cycle of obesity that some experts believe could make the current generation of children the first to die before their parents.

A new area that’s captured the public imagination from TV shows like Mindhunter and Criminal Minds is criminal profiling. But what’s the reality behind the hype? What is criminal profiling? What do profilers do? Does profiling work? In this film we address these questions through contemporary UK profilers and psychologists, look at some famous case studies and examine different approaches to criminal offender profiling.

Can we learn aggression from aggressive media? This film looks at experimental, longitudinal and case study research evidence and how social learning, script theory and susceptibility approaches can help understand and explain this evidence.

This haunting film provides a brilliant summary of one of the most infamous experiments ever conducted in psychology, looking at its origins, methods, quite extraordinary findings and its lasting impact on psychiatry.

Based on new work by a Prof Peter Baehr that suggests debate and evidence are being replaced by accusations against individuals and that a great deal of behaviour is based on illusions. This controversial topic is illustrated with film examples.

There’s a revolution that is challenging a century of taken for granted assumptions about genetics and raising new questions. How does environment affect gene expression? Could we be passing on more than just our genes? This film provides an accessible introduction to a new science of epigenetics that is giving us a new way of understanding the mysteries of the interaction between nature and nurture.

From the late 1990s recovered memory therapy was sweeping across America. In the legal cases that followed, experts assured the courts of the validity of ‘repressed memory’ and that no-one could have false memories. Professor Elizabeth Loftus, a leading expert in memory, wasn’t so sure. In this film, she explains how her ‘lost in the mall’ technique demonstrated the creation of false memories. The ‘memory war’ that followed not only threatened her professional reputation but also her life.

Milgram’s obedience experiments are among the most famous studies ever conducted in psychology. Generations of students have been taught that they demonstrated how easily ordinary people can be persuaded to harm others when instructed to by a person in authority. But did Milgram’s research really show that? Using original footage and new documentary evidence, this film suggests that Milgram’s experiments demonstrate something rather different, that obedience to authority is a consequence of social identity.

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Ethics & Ethical Issues in Psychology
©2016 SCTV
This film begins by looking at how stricter ethical guidelines were developed in psychology. Using an on-going research project, it illustrates contemporary ethical guidelines and the issues arising from the potential conflicts between protecting participants and producing socially useful research. It ends by asking if ethical guidelines might have gone too far and are stifling important new research.
DVD $29.99 Digital $44.99 6:55

Using Non-Human Animals in Research
©2017 SCTV
This film begins with how animals were used in psychological research by looking at Harlow’s experiments, where baby rhesus monkeys were isolated in ‘the pit of despair’. It explains the current ethical and legal regulation of using animals in research, illustrates how decisions are made, and ends with the question of whether DVD $29.99 Digital $44.99 5:18

Ethnocentrism and Psychology
©2016 SCTV
Might psychology have ethnocentric biases? This film begins by explaining the key concept of social construction and then illustrates three sources of potential ethnocentrism: researcher, conceptual and reporting bias. It also stresses the importance of evaluation. Is there clear evidence of ethnocentrism? Is ethnocentrism becoming less of an issue in a globalizing world? And, does ethnocentrism apply in the same way to all branches of psychology? DVD $29.99 Digital $44.99 6:18

Social Sensitive Research in Psychology
©2016 SCTV
While ethics is about the conduct of research, socially sensitive research is about the consequences. Might it harm some individuals or groups? Using the example of recent research into genetics and education, this film illustrates the questions typically asked about socially sensitive research and shows how problems may be anticipated and avoided.
DVD $29.99 Digital $44.99 4:51

The Usefulness of Psychological Research
©2017 SCTV
Have you ever wondered why some people claim to see the face of Jesus in their toast? Well, psychologists at the University of Toronto did. But why? This film uses a number of studies to illustrate how the usefulness of psychological research is assessed and evaluated. And if you’re wondering about the toast, it was a prize-winning study for its contribution to understanding face recognition.
DVD $29.99 Digital $44.99 5:35

Reductionism and Psychology
©2017 SCTV
This film illustrates both the importance and limitations of reductionism in psychological explanation using the example of research into diet and obesity. It compares reductionism and holism and cautions students against simply using reductionism as a critique to be compared unfavorably with holism.
DVD $29.99 Digital $44.99 3:43

Psychology & Science
©2017 SCTV
Is Psychology a science? This film explains the scientific method, illustrates its application in psychology, and shows how not all questions in psychology, particularly those involving peoples’ experiences and behavior in real world situations, can be answered this way. The final part of the film advises students on techniques for answering psychology and science questions.
DVD $29.99 Digital $44.99 4:46

Nature-Nurture and Psychology
©2017 SCTV
Is human behavior explained primarily by what we inherit (nature) or what we experience (nurture)? This film uses the example of whether there are ‘natural born killers’ to illustrate nature, nurture and interactionist approaches.
DVD $29.99 Digital $44.99 4:45

Determinism and Free-Will
©2017 SCTV
Do we really have free will? And, if so, where does it come from? In this film, Professor Patrick Haggard explains the differences between free will and behavioral, psychic and neurological determinism. We then reconstruct Benjamin Libet's seminal experiment on determinism, showing its implications for understanding consciousness and explaining human behavior.
DVD Digital 6:22

Individualistic and Situational Psychology
©2017 SCTV
Most psychology is individualistic, suggesting that people's behavior is a product of their biological inheritance and personal experiences. This short film, using original footage from Zimbardo’s famous Stanford Prison Experiment, illustrates an alternative idea that people can be literally transformed by the situations in which they find themselves.
DVD $29.99 Digital $44.99 4:57

Laboratory Experiments
©2017 SCTV
This film uses some famous psychological studies to explain the experimental method and illustrate how laboratory experiments are done, their strengths and limitations and, often forgotten, how these limitations do not apply uniformly to all experimental studies.
DVD $29.99 Digital $44.99 6:26

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### Field Experiments
**©2017 SCTV**
Three classic studies - Hofling's study of nurse obedience, Fischer's test of the cognitive interview and the Pillaiavins’ research on good Samaritans - are used to illustrate what field experiments offer psychologists compared to other experimental methods. The film also looks at the difficulties involved with setting up field experiments and examines their strengths and limitations.

**DVD $29.99** Digital $44.99

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### Natural Experiments
**©2016 SCTV**
In natural experiments circumstances present researchers with an opportunity to test the effect of one variable on another in ways that could not be done in a laboratory experiment. This film looks at natural experiments in psychology to illustrate how they work, their differences from other methods, and their strengths and limitations.

**DVD $29.99** Digital $44.99

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### Experimental Design
**©2016 SCTV**
What is the most effective time of day for students to learn new material? We begin with this research question to give practical illustrations of the strengths and possible limitations of repeated measures, independent measures and matched pairs experimental designs. We then look at three classic experimental studies in psychology, the Stroop Effect, Loftus’ eyewitness testimony experiments and Bandura's bobo doll experiments to show why a particular experimental design was used in each case.

**DVD $29.99** Digital $44.99

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### Observational Methods
**©2017 SCTV**
Some research questions in psychology involve getting out and seeing how people actually behave in real life situations. This is called naturalistic observation. Using several key studies, this film illustrates different techniques of naturalistic observation, why psychologists use this method, some of the difficulties involved, and the limitations of the method.

**DVD $29.99** Digital $44.99

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### Self Report Methods
**©2017 SCTV**
Self-report methods gather data directly from the participants. Here, we illustrate and compare questionnaire and interview methods, then look at some of the problems and limitations common to all self-report methods and show how they may be avoided or overcome.

**DVD $29.99** Digital $44.99

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### Case Study Research
**©2017 SCTV**
This film uses the well-known case of ‘Genie’, a girl kept in solitary confinement from infancy until she was 13, to illustrate the use of case studies in psychology; why and how they are used, what they can offer researchers, their limitations and some of the ethical issues that can often arise.

**DVD $29.99** Digital $44.99

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### Correlations
**©2017 SCTV**
Correlations are relationships and this film begins by illustrating how the strength and direction of those relationships is measured. It then uses real research studies to illustrate the uses of correlations, their limitations and how easily correlation data can be misused.

**DVD $29.99** Digital $44.99

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### Sampling
**©2017 SCTV**
Sampling is crucial in psychology but can be difficult to understand. This film offers a helping hand with a series of visual images that take students through target population, samples, representativeness and generalizability. It then looks at how sampling is done, illustrating differences between probability and non-probability sampling, why different techniques are used and their strengths and limitations. The final part looks at how this knowledge can be used to help evaluate any study based on sampling.

**DVD $29.99** Digital $44.99

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### Reliability & Validity
**©2017 SCTV**
Psychologists have told us a lot about human behavior, but can we trust the findings? This film looks at the part played by reliability and validity in helping to answer this question. Reliability and external and internal validity are explained and the key tests of face, concurrent and ecological validity are illustrated with examples from major psychological studies.

**DVD $29.99** Digital $44.99

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### Variables
**©2017 SCTV**
Although the idea of variables can seem dull and uninspiring, they are crucial because they're everywhere in psychology. This film provides a clear introduction to this concept, explaining and illustrating the key questions of definition, types, reliability, validity and application.

**DVD $29.99** Digital $44.99

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### Math in Psychology
**©2015 SCTV**
Clear, step-by-step explanations on how to calculate and apply 6 types of psychological test: Spearman's Rho, The Sign Test, Chi Square, Mann-Whitney Test, Probability tests and Wilcoxon Signed Ranks test. The calculation of each test is illustrated by an application to a contemporary psychological problem.

**DVD $79.99** Digital $119.99

| 24:39 |
Why Do We Sleep?  
©2018  
SCTV  
We spend about a third of our lives asleep. But why do we need to sleep? Filmed at a University Sleep Lab, this short film demonstrates the effects of lack of sleep and explains why it is so essential to brain function and, ultimately, to survival. An excellent resource for students new to the topic.  
DVD $29.99  
Digital $44.99  
4:20

The Structure of Sleep  
©2018  
SCTV  
Until relatively recently what happens while we sleep was a mystery. But that changed with the advent of polysomnography, the electrical recording of brain activity. This short film provides students with a clear visual introduction to the stages of sleep. It also shows why we can’t fully understand our waking lives without understanding how sleep works.  
DVD $29.99  
Digital $44.99  
2:30

Sleep, Memory & Learning  
©2018  
SCTV  
While sleep rests and repairs the brain, it continues to be active and sleep psychologists believe one of the things it’s doing is helping to consolidate memories. This short film looks at Professor Gaskell’s research comparing participants who learn in the morning and are tested in the evening with those who learn in the evening and are tested in the morning after sleeping. It also shows why we can’t fully understand our waking lives without understanding how sleep works.  
DVD $29.99  
Digital $44.99  
3:32

Experimental Research Methods in Psychology  
©2017  
SCTV  
This film combines three of our standalone films into one complete film, designed as an introductory overview to this area of a Psychology research methods course. The film includes a short introductory section that introduces the idea of psychological questions and the concept of operationalization. This then leads into an examination of three types of experimental method (Laboratory, Field and Natural) used in the operationalization of psychological research.  
DVD $49.99  
Digital $74.99  
19:37

Non-Experimental Research Methods in Psychology  
©2016  
SCTV  
This film combines three of our standalone films into one complete film, designed as an introductory overview to this area of a Psychology research methods course. Taking as its starting-point the idea some research questions simply cannot be studied by experimental methods, this film looks at alternative methods in psychology, using some key research examples to explain, illustrate and evaluate naturalistic observation, self-report and case study methods.  
DVD $39.99  
Digital $59.99  
16:05

Bowlby: Attachment & Maternal Deprivation  
©2018  
SCTV  
In the 1930s a young psychiatrist noticed how many of the disturbed children he saw had been separated from their parents in early life. This was John Bowlby whose work had a massive influence on how psychologists thought about child development. This film explains the key aspects of his classic theory of attachment: the innate need to bond, the care of an attachment figure and maternal deprivation. An ideal introduction to support students starting this topic.  
DVD $29.99  
Digital $44.99  
4:33

Ainsworth: The Strange Situation  
©2018  
SCTV  
While John Bowlby focussed on the consequences of a lack of attachment, Mary Ainsworth took a step back and looked at the nature of attachment and famously documented different types. In this film we look at her classic strange situation with film of the experiments and expert comment from three psychologists.  
DVD $29.99  
Digital $44.99  
3:53

Mind-Mindedness and Attachment Security  
©2018  
SCTV  
Psychologists have long been aware that attachment security may be transmitted from one generation to the next. But how does this happen? A new idea here is the importance of mind-mindedness, a carer’s ability to tune into what their child may be thinking or feeling. This film looks at Professor Elizabeth Meins’ experimental research showing that mind-mindedness is a clear predictor of attachment security.  
DVD $29.99  
Digital $44.99:36

Insomnia: Causes and Treatments  
©2018  
SCTV  
‘Insomnia’, says one of the respondents we interviewed, ‘can be as debilitating as a physical injury’. This film looks at the causes of insomnia, the cycle of sleeplessness, and Professor Kevin Morgan explains some of the treatments and their effectiveness.  
DVD $29.99  
Digital $44.99:32

Strain Theory  
©2018  
SCTV  
Merton was one of the first sociologists to look at the relationship between culture and crime. This film provides a clear introduction to Merton’s strain theory, looks at its application to contemporary consumer societies and its continuing influence on modern theories of crime.  
DVD $29.99  
Digital $44.99:59

Labelling Theory  
©2018  
SCTV  
Traditionally criminology focused on criminal action and its control. Labelling theory widened the focus to include the social reaction to crime and its consequences. This film documents the rise and fall of labelling theory and illustrates how aspects of it continue to influence contemporary criminology and criminal justice.  
DVD $29.99  
Digital $44.99:41
### New Releases – Secondary - 2019/2020

#### Space, Place & Crime
©2018  
SCTV  
Spatial criminology asks whether it’s possible to reduce crime by changing social spaces. This film begins with Zimbardo’s influential abandoned cars experiment and the development of Wilson and Kelling’s broken windows theory. It looks at the impact of broken windows policy on crime in New York in the 1990s and concludes by looking at recent experiments in the Netherlands by Keizer that demonstrate the effect of environmental change on crime.  
**DVD** $29.99  
**Digital** $44.99

#### The Cannibal on Bus 1170: Re-Thinking Moral Panics
©2019  
SCTV  
When Vincent Li murdered and then cannibalized 22 year old Tim McLean on a Greyhound Bus heading for Winnipeg, the shock waves ran through Canadian society. But when Li was found unfit to face trail and later released, shock turned to outrage and triggered a social media moral panic. This film looks at the social reaction to Tim McLean’s murder and how it challenged the conventional sociological model of how moral panics are generated.  
**DVD** $29.99  
**Digital** $44.99

#### Self Report Methods: Interviews and Questionnaires
©2019  
SCTV  
How do school students negotiate the pressures to perform well academically alongside the pressure to popular and cool? Carolyn Jackson combined questionnaires and interviews to research this question and this film uses her study, Lads and Ladettes, to illustrate why these methods are chosen, their respective strengths and limitations and how the strengths of one can be used to offset the limitations of the other.  
**DVD** $29.99  
**Digital** $44.99

#### Participant Observation
©2019  
SCTV  
Some research questions can only really be studied by sociologists getting out of their offices and interacting directly with the people they want to study. Starting with the famous Chicago School of sociology, this film looks at some classic studies to illustrate why participation observation is used in sociology, its major strengths and limitations and its contribution to sociological understanding.  
**DVD** $29.99  
**Digital** $44.99

#### Case Studies
©2019  
SCTV  
If you go and see your doctor or a therapist, you’ll become a ‘case’ to them. They’ll want to know a lot more about you. Similarly, sociological case studies involve putting a social group, an event or a place ‘under the microscope’. This film looks at a classic sociological study, The Spiritual Revolution, to show why case studies are used in sociology, what they provide for the sociologist and the extent to which findings can be generalized.  
**DVD** $29.99  
**Digital** $44.99

#### Religion: What it is & What it Does
©2019  
SCTV  
Ask a hundred people what they think religion is and you’ll probably get a hundred different answers. However, to study religion we have bring together more general ideas about what religion is and what it does. This film, with Professor Eileen Barker of the London School of Economics, explains and illustrates the two dominant sociological approaches to religion: substantive (or exclusive) and functional (or exclusive). A great introduction for students new to the topic.  
**DVD** $29.99  
**Digital** $44.99

#### New Religions: Alternative Spiritualities
©2019  
SCTV  
Sometimes practiced far away from the world and sometimes in the full glare of hostile media, there are thousands of new religions. With examples, such as the Moonies, Scientology, the Missionary Church of Kopimism, Paganism and the doomsday cult Heaven’s Gate, this film identifies some of the characteristics of these new religious movements and how some scholars see their rise as an example of a major cultural shift where increasing numbers of people are losing faith in large institutions.  
**DVD** $29.99  
**Digital** $44.99

#### The Ethics of Abortion: When Does Life Begin?
©2019  
SCTV  
The controversies surrounding abortion involve a clash between two fundamental rights: the right of the unborn child, or fetus, and the rights of the mother. This film begins with the storm created by leading case of Roe vs Wade and then provides students with an unbiased analysis of the ethical issues underlying demands for the criminalization and the legalization of abortion.  
**DVD** $29.99  
**Digital** $44.99