Digital Media Management & Services

**Video Encoding**

Access Digital Media was one of the first commercial video encoding facilities in North America. ADM has extensive experience in provisioning high-quality digital video for Broadcast, streaming and optical media.

**Upscaling & Standards Conversions**

Upscaling and standards conversions for delivery to broadcasters around the world.
- NTSC to PAL
- PAL to NTSC
- Standard Definition to High Definition
- Industry standard ProRes and many other codecs
- Liaison services with broadcasters and producers

**Fulfillment Services**

Access Digital Media manages inventory and order fulfillment for one of Canada’s largest educational media distributors and established television broadcast distribution companies, delivering online and shipping products worldwide.
- Digital and analogue media library storage and management
- Maintain ancillary master materials
- Manufacture DVD’s from masters as required for just in time fulfillment
- Shipping and handling

ADM has managed a nationally branded loyalty program for the past 20 years and provided order fulfillment for several name brand suppliers of educational products, services and supplies to Canadian schools.

www.accessdigitalmedia.com

Digital Media Specialists // 1.800.595.6734 // digital@magiclanternmedia.com
creative & design services for packaging and marketing

Complete digital and print ready design services.

- Brochures and 1 sheets for products
- Label and sleeve design for CD/DVD/Blu-ray
- Logo design
- Deployment of mass mail out campaigns
- Management of email marketing campaigns

testimonials

“Canamedia has been using Access Digital Media for years and has found the team to be excellent at their technical solutions for us. We have a range of source materials and they have always produced on-point specs when delivering the product. Their integrated fulfilment group manage all of our deliveries and returns from broadcasters and track it all for us.”

Andrea Stokes
Managing Director,
Canamedia

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